



Dear Families of The Children's Spot.

We want to introduce you to Brightwheel, our new communication tool beginning on December 4, 2017. To participate in this program provided in full by The Children's Spot, we must have your current email information on file. If you have not received an email from us this week, please come by the office to update your information. To learn more about this new program go to [mybrightwheel.com](http://mybrightwheel.com).

## Our Story

Early education – preschool, childcare, camps, after school – is so critical for a child's development, a must for working families, and an industry filled with talented educators across the globe. So why is the system so broken?

Educators are mired in paperwork and licensing requirements, often using a mixture of outdated tools, spreadsheets, and paper forms... Parents are left in the dark during the day with no connection to their kids and no easy way to communicate with their school.

We've done a lot of listening, a lot of observing. We've spent countless hours in early education providers of all shapes and sizes. We knew there had to be a better way. Brightwheel is focused on making life easier for administrators, teachers, and families – while fixing some of the systemic issues in early education. We've worked hard to ensure that Brightwheel is intuitive, easy, and fun to use. And we're just getting started!

The following are the Parent features that we will have in our program.

## PARENTS

- **Daily Updates:** Real-time feed of activities throughout the day.
- **Digital Check-in:** Quick & easy. Add approved adults to pick up your child. Digital drop-off forms now available too.
- **Photos and Videos:** Delivered right to your phone or on the web. No more photos or videos lost in texts or in other online accounts!
- **Notifications:** Get custom notifications on your phone for check-in, photos, and messaging.
- **Messaging:** Send quick preset messages from your phone.
- **Calendar:** Stay up to date on activities and events.
- **Community:** Add grandparents, nannies, and friends so they can pickup your child or just share in daily photos and learning.

Please have patience the first couple of weeks as we learn this new system. This is a great tool for our parents.

Debbie A. Nicholls